

Everything **you need to know** about
**EXTENDED PRODUCER
RESPONSIBILITY FOR
PROFESSIONAL
PACKAGING**



Extended Producer Responsibility (EPR) for professional packaging is due to take effect in 2026.

DOES THIS AFFECT YOU?



PRODUCERS OF professional packaging

Do you produce, import or distribute packaged products or professional packaging?

Under the EPR scheme, you will assume responsibility for managing the end-of-life of your packaging (sorting, collection, processing). If you wish to share some of the burden, you can get support by joining an approved producer responsibility organisation!

Improving recycling

by enhancing the traceability of flows and focusing efforts on materials for which 2025 targets have not been met (plastics, aluminium, steel), so that we can all work collectively towards meeting targets for 2030.

Harnessing the power of reuse

by supporting existing solutions, encouraging innovation and improving monitoring of flows.



Professional packaging

WASTE HOLDERS

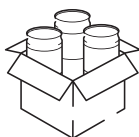
Do you manage the end-of-life of professional packaging by arranging for it to be recycled and/or reused?

You play an essential role: by optimising sorting processes and arrangements for collecting professional packaging, your input is central to ensuring the reuse and successful processing of packaging waste.

WHICH SPECIFIC PACKAGING TYPES does this concern?



Sales packaging:
drums, containers, crates, jars,
cardboard boxes, etc.



Multi-pack packaging:
crates, cardboard boxes, etc.



Transport packaging:
pallets, inserts, dividers, films,
big bags, etc.

We'll be working closely with you to **CO-DEVELOP** THIS NEW SCHEME:

1

**Identifying
and managing
performance
indicators**

to help you steer your
roadmap in the right
direction.

2

**Activating
the 3R levers of
reduction, reuse
and recycling**

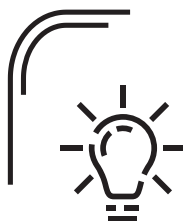
and sharing them with
a whole sector.

3

**Promoting
best practices
with innovative
effects and by sharing
effective methods.**

4

**Turning
packaging
into a resource
to limit its environmental
impact.**



What is

EPR?

The Extended Producer Responsibility (EPR) system is based on the 'polluter pays' principle, whereby companies responsible for placing packaging on the market are required to manage its end-of-life (sorting, collection, ironmental impact. They can delegate this task to an approved producer responsibility organisation in return for an eco-contribution.

Under the EPR system, companies will be required to join an approved producer responsibility organisation with effect from 2026.

**We're here
to support you.**

**CONTACT US
at info@citeopro.com**





CITEO PRO WILL SUPPORT YOU THROUGH THE IMPLEMENTATION PHASE OF THIS NEW EPR SCHEME.

Citeo Pro is the Citeo producer responsibility organisation for professional packaging. Approved for the food service packaging EPR scheme since 15 March 2024, Citeo Pro has also applied to be approved for the professional packaging EPR scheme.

Citeo Pro teams will work with you to ensure that guidelines for this new scheme are defined optimally and progressively, so that its roll-out occurs in the best possible conditions.

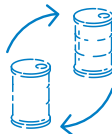
OUR ROLE



To help
our clients with their eco-design and reuse projects as well as their compliance processes.



To support
sorting at source, collection, reuse and recycling of professional packaging.



To speed up
the development of professional packaging reuse.



To ensure
the quality and effective traceability of collected and reused packaging.



To advise
packaging waste holders on how to implement and improve best sorting practices.



To ensure
compliance with regulatory requirements relating to the EPR scheme.

Get all the latest news about the professional packaging scheme:



Sign up for
our newsletter

Planning for the professional packaging scheme: download your support pack

It's time to start preparing for the new professional packaging scheme and its implications for your business. We offer a full support pack to help you identify and inventory your professional packaging.

Our teams are also on hand to answer any questions you may have.

Download the pack now!

