

Everything **you need to know** about

# **EXTENDED PRODUCER RESPONSIBILITY FOR PROFESSIONAL PACKAGING**



# Extended Producer Responsibility (EPR) for professional packaging is due to take effect in 2026.

## DOES THIS AFFECT YOU?



### PRODUCERS OF professional packaging

Do you produce, import or distribute packaged products or professional packaging?

Under the EPR scheme, you will assume responsibility for managing the end-of-life of your packaging (sorting, collection, processing). If you wish to share some of the burden, you can get support by joining an approved producer responsibility organisation!

#### Improving recycling

by enhancing the traceability of flows and focusing efforts on materials for which 2025 targets have not been met (plastics, aluminium, steel), so that we can all work collectively towards meeting targets for 2030.

#### Harnessing the power of reuse

by supporting existing solutions, encouraging innovation and improving monitoring of flows.



### Professional packaging WASTE HOLDERS

Do you manage the end-of-life of professional packaging by arranging for it to be recycled and/or reused?

You play an essential role: by optimising sorting processes and arrangements for collecting professional packaging, your input is central to ensuring the reuse and successful processing of packaging waste.

## WHICH SPECIFIC PACKAGING TYPES does this concern?



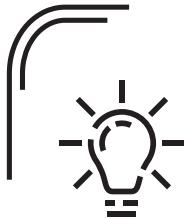
**Sales packaging:**  
drums, containers, crates, jars,  
cardboard boxes, etc.



**Multi-pack packaging:**  
crates, cardboard boxes, etc.



**Transport packaging:**  
pallets, inserts, dividers, films,  
big bags, etc.



## What is EPR?

The Extended Producer Responsibility (EPR) system is based on the 'polluter pays' principle, whereby companies responsible for placing packaging on the market are required to manage its end-of-life (sorting, collection, environmental impact). They can delegate this task to an approved producer responsibility organisation in return for an eco-contribution.

We'll be working closely  
with you to **CO-DEVELOP**  
**THIS NEW SCHEME:**

**1** Identifying  
and managing  
performance  
indicators  
to help you steer your  
roadmap in the right  
direction.

**2** Activating  
the 3R levers of  
reduction, reuse  
and recycling  
and sharing them with  
a whole sector.

**3** Promoting  
best practices  
with innovative  
methods and by sharing  
effective methods.

**4** Turning  
packaging  
into a resource  
to limit its environmental  
impact.

Under the EPR system,  
companies will be required  
to join an approved producer  
responsibility organisation  
with effect from 2026.

We're here  
to support you.

CONTACT US  
[at info@citeopro.com](mailto:info@citeopro.com)





## CITEO PRO WILL SUPPORT YOU THROUGH THE IMPLEMENTATION PHASE OF THIS NEW EPR SCHEME.

Citeo Pro is the Citeo producer responsibility organisation for professional packaging. Approved for the food service packaging EPR scheme since 15 March 2024, Citeo Pro has also applied to be approved for the professional packaging EPR scheme.

Citeo Pro teams will work with you to ensure that guidelines for this new scheme are defined optimally and progressively, so that its roll-out occurs in the best possible conditions.

### OUR ROLE



**To help**  
our clients with their eco-design and reuse projects as well as their compliance processes.



**To support**  
sorting at source, collection, reuse and recycling of professional packaging.



**To speed up**  
the development of professional packaging reuse.



**To ensure**  
the quality and effective traceability of collected and reused packaging.



**To advise**  
packaging waste holders on how to implement and improve best sorting practices.



**To ensure**  
compliance with regulatory requirements relating to the EPR scheme.

Get all the latest news about the professional packaging scheme:



Sign up for our newsletter

Planning for the professional packaging scheme: download your support pack

It's time to start preparing for the new professional packaging scheme and its implications for your business. We offer a full support pack to help you identify and inventory your professional packaging.

Our teams are also on hand to answer any questions you may have.

Download the pack now!



# CITEO PRO

PROFESSIONAL  
PACKAGING

TOGETHER,  
LET'S MAKE THINGS  
HAPPEN